

Brief Report: Workshop on Magic Bus – AI and Soft Skills

Resource Person: Mr. Charan –Technical Youth Trainer, Magic Bus AI Pvt Ltd, Hyderabad

Date: 17<sup>th</sup> July 2025 (Thursday)

Time: 10:00 AM

PARTICIPANTS TYPE: MBA II SEM students

NO OF PARTICIPANTS: 54



The poster is for a workshop organized by Nalla Narasimha Reddy Group of Institutions. It features the institution's logo and name at the top, followed by accreditation details (A+ NAAC, NBA CSE). The main title is 'Magic Bus AI and Softskills', and it is sponsored by Magic Bus Indian Foundation (Infosys Project). The date, venue, and time are listed at the bottom.

**NALLA NARASIMHA REDDY**  
Education Society's Group of Institutions - Integrated Campus  
(UGC AUTONOMOUS INSTITUTION)

**SCHOOL OF MANAGEMENT SCIENCES**

Organizes  
Workshop on

**Magic Bus AI and Softskills**

Sponsored by: Magic Bus Indian Foundation (Infosys Project)

**Date: 17<sup>th</sup> July 2025**      **Venue: MBA Seminar Hall**      **Time: 10:00 AM**

Nalla Narasimha Reddy Group of Institutions organized a Workshop on Magic Bus AI and Soft Skills in association with Magic Bus India Foundation in MBA seminar hall

Introduction:

Magic Bus is a non-profit organization that works to lift children and young people out of poverty by enabling them to complete secondary education, gain employable skills, and secure sustainable livelihoods. Founded in 1999, Magic Bus uses a holistic approach that combines life skills education, mentoring, and livelihood training to empower youth in underserved communities. Its programs focus on improving education, gender equality, health awareness, and employability, helping young people make the journey from childhood to livelihood with confidence and purpose. Magic Bus operates across several states in India and has impacted over a million lives.

Mr. Charan, Technical Youth Trainer, highlighting the impactful training initiatives of Magic Bus India Foundation aimed at empowering graduate youth through skill development and job-readiness programmes. The workshop focused on bridging the gap between education and employment by integrating life skills, employability skills, and training in emerging technologies such as Artificial Intelligence (AI) and Cloud Computing.

The main objective of the workshop is to equip youth with essential life and employability skills, while introducing them to the fundamentals of artificial intelligence (AI), thereby enhancing their readiness for the modern workforce.

#### Key Programmes Discussed:

##### 1. Connect With Work (CWW) Programme

Mr. Charan introduced the Connect with Work (CWW) initiative as a 7 to 10-day intensive boot camp, primarily targeted at graduate youth aged 21–25 years who are currently Not in Education, Employment, or Training (NEET).

##### 2. AI-Powered CWW Programme

A recent enhancement to the CWW programme is its AI-powered version, launched in 2025. Mr. Charan emphasized the increasing relevance of AI in today's job market and described how this version integrates practical AI training alongside soft skills.

##### 3. Digital Skill Programme (Cloud / Tally)

Mr. Charan also shared insights on the three-month Digital Skill Programme, specifically designed for engineering and STEM graduates.

Mr. Charan's session provided a clear and inspiring overview of Magic Bus's commitment to youth empowerment through skill development and technology integration. These programmes not only enhance employability but also equip participants with the resilience, confidence, and digital literacy needed in today's fast-evolving job market.

Sample experiment shown in each of the above programmes by the resource person and explained the particular uses, students also involved and practiced two experiments followed by a demo and he suggested the students to take training for a period of two weeks continuously

The session ended at 4.00 pm with an interactive Q&A, where participants expressed interest in enrolling and learning more about the training pathways.



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